

# Engaging people in your work

**You may not have a group of disabled people or people with mental health conditions directly involved with your work. Don't let that put you off. There are things you can do to engage the people you need to be involved.**

Be clear about the lived experience you need in your work. For example, if you want to explore accessibility in general you will need a mix of people. If you want to explore accessibility for the those with visual impairments, you will need to focus your recruitment.

Advertise your opportunity where people gather. Examples include health clinics, village halls, leisure venues, and social media.

If you want to involve children and young people think about contacting special schools in your area.



Think about incentives. Why would people want to get involved in your work? What's in it for them? Be upfront about what people can gain from joining you in a project. This might be payment in cash or vouchers, free entry to your site for a year, links with the school curriculum, or personal development.

Identify local groups and organisations which may be able to help you. There may be an accessibility forum near you. There will be service delivery and support groups run by a variety of organisations.

National charities may have local groups you can engage with. You will be able to find details on their websites.

